



# news release

*for immediate release*

**contact:** shannon cherry, apr  
(518) 248-6592

## **Cherry Picked: Real Living Nutrition Services chooses Cherry Communications as PR Firm**

*Albany, NY*—December 19, 2006 – Cherry Communications, a provider of public relations and marketing communications services for businesses and nonprofit organizations, announced today the addition of its newest client, Real Living Nutrition Services.

“Cherry Communications is thrilled to be part of the team for this up-and-coming company,” said Shannon Cherry, Cherry Communications president. “Using state-of-the-art technology, this partnership proves that you don’t need a PR firm in your own backyard to obtain positive outcomes.”

Real Living Nutrition Services provides online weight loss programs to empower people to make small changes so they can receive lasting results. The program, designed by Registered Dietician Meri Raffetto, is based on research that studied those who have lost weight and kept it off for 3 or more years.

### **About Cherry Communications ([www.cherrycommunications.com](http://www.cherrycommunications.com))**

Based in the Capital Region of New York, Cherry Communications is a strategic communications firm that works with businesses and nonprofits all over the country to develop results-oriented marketing and public relations programs. For more information, contact Shannon Cherry at 518-248-6592 or email: [info@cherrycommunications.com](mailto:info@cherrycommunications.com).

###