



news release

for immediate release

contact: shannon cherry, apr
(518) 248-6592

Cherry Picked: Hallie Crawford chooses Cherry Communications as PR Firm

Albany, NY—December 15, 2006 – Cherry Communications, a provider of public relations and marketing communications services for businesses and nonprofit organizations, announced today the addition of its newest client, Hallie Crawford, MA, CPCC.

“Cherry Communications is thrilled to be part of the team for this up-and-coming company,” said Shannon Cherry, Cherry Communications president. “Using state-of-the-art technology, this partnership proves that you don’t need a PR firm in your own backyard to obtain positive outcomes.”

A Certified Professional Co-Active Coach (CPCC), Hallie Crawford (www.halliecrawford.com) is an experienced coach and trainer who helps people change the way they feel about work – from just a paycheck to a fulfilling endeavor that is an extension of their purpose and passion. Based in Atlanta, she offers, career coaching, teleseminars, audio recordings and a free ezine to help people across the country find a career they love.

About Cherry Communications (www.cherrycommunications.com)

Based in the Capital Region of New York, Cherry Communications is a strategic communications firm that works with businesses and nonprofits all over the country to develop results-oriented marketing and public relations programs. For more information, contact Shannon Cherry at 518-248-6592 or email: info@cherrycommunications.com.

###